

AMERICAN SOCIETY OF **ANIMAL SCIENCE**



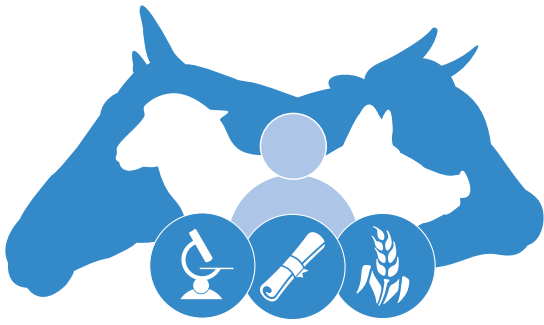
**SOUTHERN SECTION/
WESTERN SECTION
2025 JOINT MEETING**

April 5-8, 2025 • Arlington, Texas



SPONSOR PROSPECTUS





AMERICAN SOCIETY OF **ANIMAL SCIENCE**

SOUTHERN SECTION / WESTERN SECTION JOINT MEETING

April 5-8, 2025

Sheraton Arlington Hotel

Arlington, Texas

SPONSORSHIP LEVELS

- Platinum Level
- Gold Level
- Silver Level
- Bronze Level
- Partner Level

The 2025 American Society of Animal Science Southern Section / Western Section Joint Meeting offers a unique blend of scientific sessions focusing on livestock health and nutrition, cutting-edge technologies, and the interconnection between animal science, animal agriculture, and academia to the industry. Alongside groundbreaking research and valuable scientific insights, this Meeting presents numerous social and networking opportunities to foster significant connections between students and industry professionals.

Our meeting will be held at the Sheraton Arlington Hotel, conveniently located within a 15-minute walk of Choctaw Stadium and Six Flags Hurricane Harbor. With a variety of restaurants and exciting entertainment options nearby, there's plenty to explore in the area.



Photo: Six Flags



Photo: City of Arlington

BENEFITS OF BEING A SPONSOR

LEVEL SPONSORSHIPS (General Support)

LEVEL SPONSORSHIP INCLUDES COMPLIMENTARY*:	Platinum Level \$5,000+	Gold Level \$3,500–\$4,999	Silver Level \$2,500–\$3,499	Bronze Level \$1,500–\$2,499	Partner Level \$500–\$1,499
Recognition from the podium at the Business Meeting	X	X	X	X	X
Table-top exhibit space	X	X			
Full meeting registrations	2	1	1		
Discounted high-profile sponsorship	15%	10%	5%		
Discounted webinar** (using ASAS platform)	15%	10%			
Post-meeting attendee mailing list	X	X	X	X	
Sponsorship signage at meeting and company listing on the meeting website and meeting app (includes link to your website)	X	X	X	X	X

HIGH-PROFILE SPONSORSHIPS (select from Sponsorship Opportunities on the next page)

High-profile sponsorship includes*:	\$10,000	\$7,500	\$5,000	\$4,000	\$3,000
Recognition from the podium at the Business Meeting	X	X	X	X	X
Full meeting registrations	2	1	1		
Share company brochures and information with attendees***	X	X	X	X	
Specialty item***	X	X	X	X	X
Discounted webinar** (using ASAS platform)	25%	15%	10%		
Sponsorship signage at Meeting and company listing on the meeting website and meeting app (includes link to your website)	X	X	X	X	X

* Benefits are based on the value of a single high-profile sponsorship and are not to be combined with other sponsorships. Additionally, sponsors from the previous year will have the first right of refusal for the same sponsorship the following year.

**A webinar will be coordinated with ASAS and may be held from September 2025 to May 2026. The content must be approved by ASAS. Discount based on a \$3,500 webinar fee.

***If available for the designated sponsorship.

****If available for designated sponsorship, may include, but is not limited to, coffee wraps or napkins with the company logo.

SPONSORSHIP OPPORTUNITIES

The ASAS Southern/Western Section Meeting offers sponsorship opportunities for all companies. Recognition and benefits for sponsorship can be tailored to fit your company's goals and initiatives. If you are interested in sponsorship opportunities or would like to discuss a customized package, please contact Amy Brainard, e-mail: amyb@asas.org, phone: (217) 356-9050, or Justin Bartlett, e-mail: justinb@asas.org, phone (217) 621-7957.

High-Profile Sponsorship Opportunities:

\$10,000+

- Awards Celebration (1)
- Pre-Meeting Symposia

\$7,500

- Coffee and Donut Breakfast (1)
- Plenary Speaker
- Networking Reception
- Graduate Student Lunch and Learn (1)

\$5,000

- Academic Quadrathlon Breakfast
- Academic Quadrathlon Luncheon
- AM or PM Coffee Break
- Extension Breakfast

\$4,000

- WiFi Sponsor (1)

\$3,000

- Poster Session
- Abstract Session
- Water Bottles
- Badge Lanyards

Speaker Travel Sponsor

- Varies, based on company's desired level of support.

Exhibitor Table-Top - \$500*

Share your company's vision, opportunities, and advancements for the industry while connecting with other industry leaders and engaging and recruiting animal scientists. Create that one-on-one connection with our members and meeting attendees. *Includes one discounted registration

Corporate Award Sponsor

Undergraduate • Graduate • Professional

The sponsorship amount varies based on the award. Sponsorship includes company recognition during the Awards Ceremony, and a company representative may present the award. In addition, the company will be on sponsorship signage at the meeting.



For sponsorship, please email Amy Brainard, amyb@asas.org, no later than February 21, 2025. Include:

- Your name, email address and phone number
- Company name as you would like it to appear for sponsorship recognition
- Sponsorship Choice and amount (Level and/or High-Profile sponsorship)
- Preferred logo and website link
- Company mailing address

With the company sponsorship, the company understands that it will be invoiced for the sponsorship and will receive all the benefits for sponsors at the level described above. Further, the company understands that once all the expenses are met for the event sponsored, any excess funds will be used to cover general meeting expenses.

About American Society of Animal Science (ASAS)

The American Society of Animal Science (ASAS) began in 1908 and has developed into a diverse and dynamic membership association. It facilitates the growth of the premier Journal of Animal Science and Translational Animal Science and is also an industry leader in animal science meetings.

MISSION: To foster the discovery, sharing and application of scientific knowledge concerning the care and responsible use of animals to enhance animal and human health and well-being.