

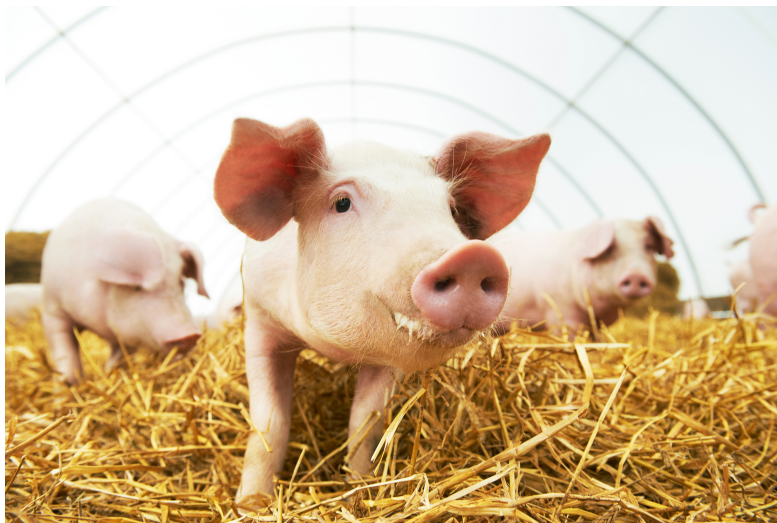


American Dairy Science Association®  
**MIDWEST**  
American Society of Animal Science



**ASAS Midwest Section / ADSA Midwest Branch  
2017 Joint Meeting  
March 13–15, 2017 • Omaha, Nebraska**

# Sponsorship and Advertising Prospectus



# SPONSORSHIP OPPORTUNITIES

The 2017 Midwest Section ASAS/Midwest Branch ADSA Joint Meeting offers numerous sponsorship opportunities for all companies, large and small. Recognition and benefits for sponsorship can be tailored to fit your company's needs. If you are interested sponsorship opportunities or if you would like for us to produce a customized package, please contact: Meghan Wulster-Radcliffe, email: meghanwr@asas.org; phone: (217) 621-4623 or Justin Bartlett, email: justinb@asas.org; phone (217) 668-8350.

## BENEFITS OF BEING A SPONSOR

### PLATINUM LEVEL: \$5,000 +

- Complimentary table-top exhibit space (includes two full meeting registrations)
- Two additional complimentary full meeting registrations
- Company listing in the program book
- Signage at the meeting
- Post-meeting attendee list
- Company listing (and link to your website) on the meeting website

### GOLD LEVEL: \$3,000 to \$5,000

- Complimentary table-top exhibit space (includes two full meeting registrations)
- One additional complimentary full meeting registration
- Company listing in the program book
- Signage at the meeting
- Post-meeting attendee list
- Company listing (and link to your website) on the meeting website

### SILVER LEVEL: \$1,500 to \$3,000

- One complimentary full meeting registration
- Company listing in the program book
- Signage at the meeting
- Post-meeting attendee list
- Company listing (and link to your website) on the meeting website

### BRONZE LEVEL: \$500 to \$1,500

- Company listing in the program book
- Signage at the meeting
- Post-meeting attendee list
- Company listing (and link to your website) on the meeting website

### DONOR LEVEL: Up to \$500

- Company listing in the program book
- Signage at the meeting
- Company listing on the meeting website

## SYMPOSIA SPONSORSHIPS

Exclusively sponsor a Symposium for \$5,000. Complete symposia list and options will be released in October 2016.

### HIGH-PROFILE SPONSORSHIPS

- Refreshment breaks
- Registration desk area
- Poster session
- Opening Reception
- Graduate Student Lunch and Learn

## SPONSORSHIP PLEDGE FORM

Go to <http://www.asas.org/Midwest2017> meeting details. Complete and fax/mail the form no later than January 3, 2017 to receive recognition in the final program book.

Please accept the following donation in support of the 2017 Midwest Meeting.

I understand that we will be invoiced for the sponsorship and will receive all of the benefits for sponsors at the level described above. Further, I understand that once all of the expenses are met for the event sponsored, any excess funds will be used to cover general meeting expenses.

- Platinum (\$5,000+)
- Gold (\$3,000-\$5,000)
- Silver (\$1,500-\$3,000)
- Bronze (\$500-\$1,500)
- Donor (Up to \$500)

Event/symposium/speaker I wish to sponsor

Company name (as it is to appear when listed)

Contact name

E-mail

Address

City

State/province

Country

Zip/postal code

Phone

Fax

### Please fax or mail your sponsorship form to:

2017 Midwest Meeting  
Sponsorship  
c/o American Society of  
Animal Science  
P.O. Box 7410  
Champaign, IL 61826  
Fax: (217) 568-6070  
[http://www.asas.org/  
Midwest2017](http://www.asas.org/Midwest2017)