

# ePosterBoard Formatting Guidelines

**IMPORTANT:** Due to difference in operating system standards and character sets, **mathematical formulas** created in Windows often don't display correctly on MAC OS, even in PowerPoint. **Please convert formulas to images.**

## General Guidelines:

- Recommended fonts: Calibri, Arial, Times New Roman
- Recommended font size: 28pt or larger
- Slide/Poster size: 40.97x23.04, which is a 16:9 ratio.
- Single or Multiple pages slides/may be used for poster.
- Multiple slides/pages should be used if there is additional content, images, graphs and videos that needs to be displayed on your poster.
- If multiple pages are used, slides/pages need to either be set for "mouse click" option should be chosen for each slide/page to advance.
- Videos, animations, graphs and images can be embedded into your poster.
- Embedded video may be displayed in the following formats:
  - .mov, .mp4, .m4v, .avi, mpeg
- The eposter layout should be landscape orientation.
- ePoster Power Point templates are available for download on the event website.

## Kiosk Guidelines

Your poster sessions will be done in Kiosk Mode. Kiosk mode means that we receive the presentation ahead of time, then combine multiple presentations into a single presentation with a menu and navigation buttons. This ensures that it's easy to swap between different posters that are on the same screen. There are some things to consider:

- We will disable the 'click to advance' feature, and instead place navigation buttons in the upper-right corner of the presentation.
- Due to not being able to 'click to advance', please make all **animations** work on a timer, instead of on mouse-click.
- Please ensure that your poster is the correct size. If not, it will be forced into the correct size, and the poster may be distorted.

## Making the Most of Your Presentation

ePosters offer a very flexible format, and there are several methods you can use

to optimize your presentation. The goal of your presentation should always be readability. You are no longer constrained to a single-page poster, so if you have a lot of information, it's a good idea to split it up across multiple pages. There are a few key methods that can be used in conjunction with multiple pages to make your presentation interactive and flexible.

## **Videos**

Videos can be used to add animation and content density to a presentation. Consider the following use cases:

- Show a rotating molecule or some other scientific model
- Make a looping video of multiple tables or charts
- Show a video of your work in progress
- You may embed a link to a youtube or other internet video, which will launch in a browser.

## **Hyperlinking**

Hyperlinking is a method of navigation within a presentation. You may hyperlink text or images to jump to other slides in your presentation. Common use cases are:

- Having a main page with an overview, and have links to subsequent pages with more detail
- Make it possible to click on a small graph, chart, or image and navigate to another slide with a full-screen version of that image.
  - Add a home button or full-screen object to link back to the page that launched the full-screen image.
- Combine these techniques to make a very interactive and dynamic presentation.
- If you use these methods, it is recommended that you disable "Click to advance to next slide", as this can disrupt the intended flow of your presentation.