



ASAS SOUTHERN SECTION/WESTERN SECTION 2025 JOINT MEETING

April 5-8, 2025 • Arlington, Texas

Joint Extension / SERA 41-Beef Symposium Saturday, April 5, 2025

Extension Symposium (draft agenda)

- 8:00 – 8:10 AM: Openings remarks – Dr. Joao Vendramini, University of Florida
8:10 – 8:50 AM: Foundations for the Future: Harnessing the History of the Cooperative Extension System to Drive Modern Impact – Dr. Justin Rhinehart, Interim Dean and Professor, University of Tennessee
8:50 – 9:30 AM: Like a Hand in a Glove: Integrating Applied Research and Extension Recommendations – Dr. Paul Beck, Professor, Oklahoma State University
9:30 – 10:10 AM Promoting Extension Scholarship and Navigating the Tenure and Promotion Process in Extension – Dr. Kim Mullenix, Department of Animal Sciences Chair, Auburn University
10:10 – 10:30 AM: Break
10:30 – 11:10 AM: Achieving Distinction in Extension through Successful Educational Programs – Dr. Saqib Mukhtar, Associate Dean for Extension, University of Florida
11:10 – 11:50 AM: Developing meaningful extension programs with relevant impact on producers – Dr. Ron Gill, Professor, Texas A&M AgriLife Extension
11:50 AM – 12:00 PM: Final Remarks and Adjourn

Joint SERA 41 and Western Section Beef Symposium

Title: Finishing cattle in non-traditional regions: challenges and opportunities
This symposium will provide a forum to discuss current challenges and future directions related to feedlot management in regions of the country that are not considered traditional regions for feedlot operations.

Session Chairs: Dr. Juliana Ranches and Pedro Fontes

Tentative Agenda

- 2:30 PM: Joint SERA 41 and Western Section Beef Symposium Introduction
2:35 PM: Title 1 – Tara Felix (Penn State University)
3:15 PM: Title 2 – Casey Maxwell (Cactus Feeders)
3:55 PM: SERA 41 Symposium Break
4:10 PM: Title 3 – Pedro Carvalho (Colorado State University)
4:50 PM: Title 4 – Vinicius Gouvea (Texas A&M University)
5:30 PM: Joint SERA 41 and Western Section Beef Symposium Closing Remarks