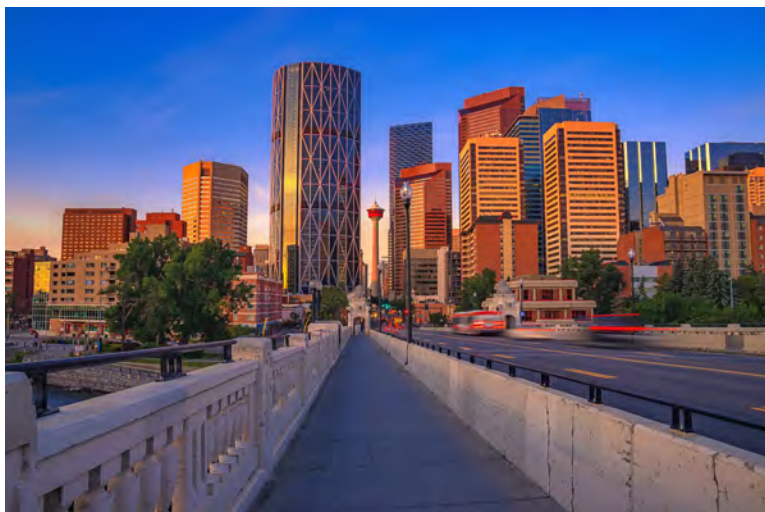




ASAS-CSAS-WSASAS Annual Meeting  
Calgary, AB, Canada • July 21-25, 2024

# Sponsorship and Advertising Prospectus



## Sponsorship Levels:

- Diamond: \$25,000+
- Platinum: \$15,000 - \$24,999
- Gold: \$7,500 - \$14,999
- Silver: \$5,000 - \$7,499
- Bronze: \$2,500 - \$4,999
- Donor: \$500 to \$2,499

## High-Profile Sponsorships:

- Meeting lanyards
- Water bottles
- Refreshment breaks
- Wifi Sponsor
- Meeting App
- Online Meeting Program
- Registration kiosk area
- Registration check-in tablets
- Opening reception
- Poster session
- Location themed reception(s)
- Linkage talks



# Benefits of Being a Sponsor

## Diamond Level: \$25,000+

- Two complimentary exhibit booths.
- Six complimentary full meeting registrations
- Recognition from the podium at the opening session
- Event naming rights
- Company listing in the meeting app and online program
- Signage at the meeting and banner ads on the online program
- Post-meeting attendee mailing list
- Company listing (and link to your website) on the meeting website
- Listing and recognition in *ASAS Taking Stock*

## Platinum Level: \$15,000 to \$24,999

- Complimentary exhibit booth
- Four complimentary full meeting registrations
- Recognition from the podium at the opening session
- Additional discounted High-Profile Sponsorship Opportunities
- Company listing in the meeting app and online program
- Signage at the meeting and banner ads on the online program
- Post-meeting attendee mailing list
- Company listing (and link to your website) on the meeting website
- Listing and recognition in *ASAS Taking Stock*

## Gold Level: \$7,500 to \$14,999

- Complimentary exhibit booth
- Two complimentary full meeting registration
- Additional discounted High-Profile Sponsorship Opportunities
- Company listing in the meeting app and online program
- Signage at the meeting and banner ads on the online program
- Post-meeting attendee mailing list
- Company listing (and link to your website) on the meeting website
- Listing and recognition in *ASAS Taking Stock*

## Silver Level: \$5,000 to \$7,499

- One complimentary full meeting registration
- Company listing in the meeting app
- Signage at the meeting and side menu ads on the online program
- Post-meeting attendee mailing list
- Company listing (and link to your website) on the meeting website
- Listing and recognition in *ASAS Taking Stock*

## Bronze Level: \$2,500 to \$4,999

- Company listing in the meeting app
- Signage at the meeting and side menu ads on the online program
- Post-meeting attendee mailing list
- Company listing (and link to your website) on the meeting website
- Listing and recognition in *ASAS Taking Stock*

## Donor Level: \$500 to \$2,499

- Company listing in the meeting app
- Signage at the meeting
- Company listing (and link to your website) on the meeting website
- Listing and recognition in *ASAS Taking Stock*

# Sponsorship Opportunities

The ASAS-CSAS-WSASAS Annual Meeting offers numerous sponsorship opportunities for all companies, large and small. Recognition and benefits for sponsorship can be tailored to fit your company's needs. If you are interested in sponsorship opportunities or if you would like for us to produce a customized package, please contact: Amy Brainard, e-mail: amyb@asas.org, phone: 217.356.9050; Justin Bartlett, e-mail: justinb@asas.org, phone 217.621.7957; or James Sartin, email: jsartin@asas.org, phone: 217.356.9050.

## High-Profile Sponsorships

- Meeting lanyards, water bottles
- Refreshment breaks
- Refreshment breaks in the exhibits
- Wifi Sponsor
- Meeting App
- Meeting Online Program
- Registration kiosk area
- Opening session and BBQ
- Poster session
- Location themed reception(s)
- Linkages talks

## Signs & Graphic Options:

- Escalator cling.....\$1500
- Floor graphic.....\$750

## Symposia and Strand Sponsorships

Select from any of the following specialized symposia. Each symposium is available for exclusive sponsorship (\$10,000). Additionally, strand sponsorships (\$2,000 each) are available in these areas:

- Animal behavior and well-being
- Forages and pastures
- Physiology and endocrinology
- Animal health
- Goats
- Production, management, and the environment
- Beef
- Growth and development
- Bioethics
- Horses
- Ruminant nutrition
- Breeding and genetics
- International animal agriculture
- Sheep
- Companion animals
- Lactation biology
- Swine
- Cell and molecular biology
- Meat science and muscle biology
- Teaching: Graduate and undergraduate education
- Dairy foods
- Milk proteins and enzymes
- Extension education
- Mixed models
- Triennial reproduction symposium
- Food safety
- Nonruminant nutrition

## Sponsorship Pledge Form

Complete your sponsorship information and fax/mail the following form no later than **May 23, 2024** to receive recognition in on the meeting website and meeting app.

Please accept the following donation in support of the 2024 ASAS-CSAS-WSASAS Annual Meeting. I understand that we will be invoiced for the sponsorship and will receive all of the benefits for sponsors at the level described above. Further, I understand that once all of the expenses are met for the event sponsored, any excess funds will be used to cover general meeting expenses.

- Diamond \$ \_\_\_\_\_
- Platinum \$ \_\_\_\_\_
- Gold \$ \_\_\_\_\_
- Silver \$ \_\_\_\_\_
- Bronze \$ \_\_\_\_\_
- Donor \$ \_\_\_\_\_

Event/symposium/speaker I wish to sponsor

Company name (as it is to appear when listed)

Contact name

E-mail

Address

City

State/province

Country

Zip/postal code

Phone

Fax

**Please fax or mail your sponsorship form to:**

**2024 ASAS-CSAS-WSASAS Annual Meeting Sponsorship**  
P.O. Box 7410  
Champaign, IL 61826  
Fax: (217) 568-6070  
<https://asas.org/meetings/annual-2024>